



AlwaysCare Benefits' Member Survey Reveals 97 Percent Overall Satisfaction Rate

Members Agree Voluntary Benefits Worthwhile

BATON ROUGE, Louisiana—September 7, 2011—Many individuals and families riding the current economic wave are finding value in an unusual place--their voluntary benefits.

Dental and vision plan members of AlwaysCare Benefits, Inc., one of the fastest-growing private insurance companies in America, say they appreciate the affordable benefits, the friendly service, and the company's large national networks of dental and eye care professionals.

Almost 97 percent of members who responded to a recent survey agreed or strongly agreed that their AlwaysCare dental and/or vision benefits are worthwhile. Over the past four years, members have consistently been satisfied with the products and service they receive.

"The AlwaysCare Customer Service Department is always polite and always willing to help any way they can," wrote AlwaysCare dental plan member Terri Mason, a teacher from Biloxi, Mississippi. Mason said she has remained with AlwaysCare for almost nine years because of the valuable benefits she receives and the insurer's helpful and courteous Customer Service Department.

"At AlwaysCare, we strive to uphold aggressively high standards of customer service and quality," said AlwaysCare President Erich Sternberg. "We continue to experience tremendous customer loyalty, with more than 94 percent of Members willing to recommend AlwaysCare to a family member or friend. We feel this loyalty sets us apart in our competitive marketplace."

AlwaysCare, a national employee benefits provider, offers voluntary benefits that make life a little easier for its members and administrators with one bill, one point of contact, one phone number and one customer service center. AlwaysCare also offers AlwaysAssist, an online portal where members can view their benefits, print ID cards, view claims, search for providers, access health and wellness tools and much more.

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About Starmount Life Insurance Company and AlwaysCare Benefits, Inc:

Starmount Life Insurance Company and AlwaysCare Benefits are sister companies, both privately owned and operated. Known for reliable service and customer satisfaction, Starmount offers innovative individual insurance products, while AlwaysCare provides employee benefits such as group dental, vision, life, disability, critical illness and accident coverage in 49 states. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com.

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