



## AlwaysCare Launches Revamped Benefit Management Site

*AlwaysAssist.com Makes Accessing Benefits Online Even Easier*

**BATON ROUGE, Louisiana—December 6, 2011**—AlwaysCare Benefits, Inc., one of America’s fastest growing private companies, launches a new online benefit management tool for group benefit plan members, administrators and dental providers.

With new features and a fresh look, the redesigned AlwaysAssist offers clients the tools they need to access and manage their benefits online.

- AlwaysCare members can search for dental and vision providers; print ID cards; view benefit information, claims and coverage amounts; and access health links and benefit tools unique to AlwaysCare.
- AlwaysCare group administrators can enroll and administer employee benefits for all plans; download enrollment status reports; print ID cards; and access bills and billing history.
- Providers can view, delete and submit claims; verify member eligibility through various search options; and follow submitted claims through the approval process.



The new AlwaysAssist also continues AlwaysCare’s tradition of service where “extras come standard.” Clients can communicate with an AlwaysCare customer service representative directly through an online message center.

“Our benefits offer substantial value for our clients and their employees. The new AlwaysAssist builds on that foundation with new tools to simplify access and administration of these essential offerings. Our overarching objective has always been to provide the best experience for our Clients. This is yet another step forward in that regard,” said AlwaysCare President Erich Sternberg.

With a 97-percent overall customer satisfaction rate, AlwaysCare strives to continue offering products and services, like the enhanced AlwaysAssist, that our clients will find valuable.

AlwaysCare offers employer-paid and voluntary group benefits that make life a little easier for its members, administrators and providers with one bill, one point of contact, one phone number, one customer service center and one online site to manage their benefits.

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### **About Starmount Life Insurance Company and AlwaysCare Benefits, Inc:**

Starmount Life Insurance Company and AlwaysCare Benefits are sister companies, both privately owned and operated. Known for reliable service and customer satisfaction, Starmount offers innovative individual insurance products, while AlwaysCare provides employee benefits such as group dental, vision, life, disability, critical illness and accident coverage in 49 states. For more information, please visit [www.StarmountLife.com](http://www.StarmountLife.com) or [www.AlwaysCareBenefits.com](http://www.AlwaysCareBenefits.com).

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